



ReportMagic

PRODUCT DATASHEET

REPORT AUTOMATION FOR MSPS

The business challenge

Managed Service Providers face increasing pressure to retain customers and to ensure that their offerings are competitive. Providing transparent and reliable evidence of value underpins every successful interaction and demonstrates professionalism and integrity. What better way to do this than with data from multiple sources in one beautiful, customized and automatically-produced report?

Solving with report automation

Automating the production of professional and branded reports, ReportMagic empowers both MSPs and their customers with genuine insight - how many devices are End of Life, how many tickets did you close for them this month and in what time frame? The main benefits of this are:

- Customers appreciate this transparency and your relationships with them are enhanced
- Reports allow for service improvement and support growth-focused business reviews
- Engineering effort is greatly reduced – with no need to manually create reports, your team can focus on innovation and on solving real customer problems

Introducing ReportMagic

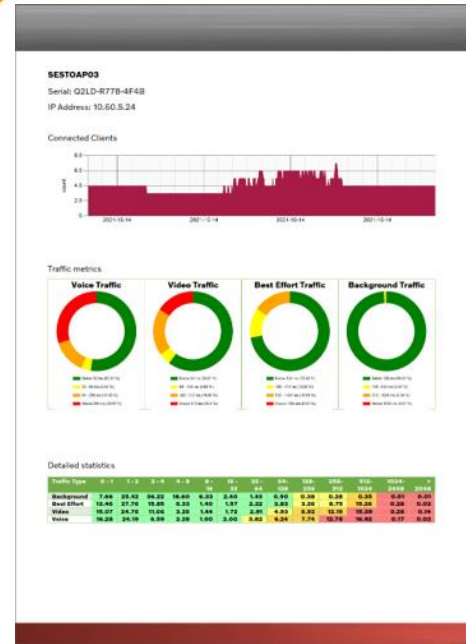
ReportMagic combines data from multiple systems, both cloud and on prem, into customized, clear and intuitive reports so you can easily view and demonstrate the status of networks, devices, alerts, people, SLA targets and processes. From one template, you get bespoke data for each customer with the ability to include or exclude sections depending on your requirements.

Auto-email your staff or customers direct or save to your SharePoint. Deliver on a schedule or run ad-hoc reports.

See examples of cloud capacity reports, business reviews, SLA reports, executive stakeholder slides and more on our website or talk to us about how we could configure for your use-case.

Integrations

LogicMonitor, ServiceNow, Microsoft Dynamics, SalesForce, AutoTask, Cisco, Jira, Meraki, Microsoft Dataverse, SharePoint, SFTP, SMTP, Toggl, Certify, Cherwell, in-house systems using agents, external systems, databases and web URLs.



STILL PRODUCING REPORTS MANUALLY?

High-value engineers focused on low-value tasks can mean poor productivity and dissatisfaction, and the time it takes to cut and paste from multiple systems can make you late to identify new revenue opportunities.

Customers receive reports of variable quality, sometimes delivered late.

DON'T WANT THE RISK?

ReportMagic is trusted by leading MSPs around the world, to support customer interactions.

Start from library templates when writing your own reports, or use our professional services to ensure success.

Pricing: panoramicdata.com/pricing

NEED A DEEP DIVE?

For details of how ReportMagic works, see [here](#) on our website.

NEXT STEPS?

Email: sales@panoramicdata.com

